

# Hypnose

## Decorative finish for interiors

### GENERAL FEATURES

**Hypnose** is an interior decorative paint enriched with metallic charges that create special effects of "chromatic dispersions".

### USES

"TheCityVision" concept identifies in **Hypnose** the most innovative element, ideal for the decoration of modern and valuable interior surfaces.

With different application procedures, **Hypnose** can be used on:

- Mortars
- Pre-mixed, new fine plasters
- Pre-existing lime or gypsum plasters
- Gypsum plasterboards
- Pre-existing synthetic and mineral paints
- Mineral conglomerates, as long as absorbing.

### IDENTIFICATION FEATURES

Binder nature: acrylic polymer in water dispersion

Density:

**Hypnose**: 1,10 +/- 0,05 g/ml

### PERFORMANCES

**Hypnose** is easy to apply. The versatility of **Hypnose** together with the employment of professional tools, can produce pleasant visual effects on the surface.

### DILUTION

**Novalux E** (washable paint for interiors and exteriors): maximum 30% of water.

**Hypnose**: 20% of water for both the first and the second layer.

### WARNING

Properly mix the product before the application.

Do not apply on fresh surfaces, wait for the adequate maturation time, generally of 4 weeks.

### SUBSTRATE PREPARATION AND APPLICATION

(Referred to environmental conditions T=25°C, UR=60%)

The substrate must be perfectly dry, dust-free, with no humidity and salt stains.

Resurface or consolidate the surface with specific products if necessary.

In case of mould, treat the surface with suitable specific products.

Brush or remove any efflorescence and old peeling paint.

Higher layers of old lime-based paint and tempera paint must be removed.

Brush out dust, smog or other deposits before the application.

In case of non-homogeneous or chalky surfaces, apply one layer of **Decofix** (micronized wall sealer) diluted, with a brush.

Over dry and compact substrates, apply one layer of **Novaprimer** (water-based acrylic pigmented primer), diluted, with a brush or with a roller.

Over dry substrate, apply one layer of **Novalux E**, tinted and diluted, with a short-hair roller or with a brush.

Once the first layer is dry, apply a second layer of **Novalux E**, tinted and diluted, following the same procedure.

Drying time: 24 hours approx. depending on the kind of substrate, absorption rate and environmental conditions.

Wait the substrate to be completely dry, then apply one layer of **Hypnose**, diluted, with brush or glove.

Wait the first layer to be completely dry, generally in 4 hours in standard conditions, then apply a second layer of **Hypnose**, diluted, following the same procedure.

Drying time: about 24 hours depending on the kind of substrate, its absorption rate, and the atmospheric conditions.

### RECOMMENDATIONS

During the entire application process, the product must be protected from cold and high heat changes.

Do not apply with air, substrate and product temperature lower than +5°C and higher than +35°C, nor under direct sun light, nor on superheated surfaces (even if already in shadow). Environmental humidity must be <75%; substrate humidity must be <10%.

It is advisable to complete each work with materials from the same batch of production. When using multiple batches, it is recommended to remix the various products together to avoid slight differences in shading.

For the correct use, dilution and application of the products here mentioned, consult their respective technical data sheets.

During the preparation of the substrate and application of the products, it is recommended the correct use of tools and individual protective devices (dpi).

### TOOLS CLEANING

With water, immediately after use.

### YIELD

**Novalux E**: 6-7 m<sup>2</sup>/l, for both layers, depending on the kind of substrate and its absorption rate

**Hypnose application with glove**: 12-18 m<sup>2</sup>/l for both layers, depending on the kind of substrate and its absorption rate

**Hypnose application with glove**: 8-12 m<sup>2</sup>/l for both layers, depending on the kind of substrate and its absorption rate

### COLOURS

**Novalux E**: Base and **Interior Paint Collection** colour card

**Hypnose**: cannot be tinted.

### PACKAGING

1l, 2,5l cans.

### SHELF LIFE

The packaged product is guaranteed for 24 months, if stored in the original sealed package and at temperatures between +5°C and +35°C.

### SECURITY PROCEDURES

EU Directive 2004/42/CE:

**Hypnose** (decorative effect coatings)

EU limit values for **Hypnose** (cat A/I): 200 g/l (2010)

**Hypnose** contains maximum 200 g/l of VOC.

The product does not require labelling in accordance with the regulations in force.

Use the product according to current standards of hygiene and safety. Do not empty into drains, water courses or onto the ground; after use do not litter containers, allow the residue to dry and treat them as special waste. Keep out from children presence. If swallowed, seek medical advice immediately and show this container or label.

For more information see the safety data sheet.

N.B.- NOVACOLOR guarantees that the information herein is provided to the best of its technical and scientific knowledge and based on its experience; nonetheless, the company may not be held liable for the results obtained using these products, as application conditions are

beyond its control. It is recommended to always make sure that the product is suited to each specific instance. The present sheet voids and replaces any previously existing sheets.